The Business of Writing for Children: An Award-winning Author’s Tips on Writing Children’s Books and Publishing Them, or How to Write, Publish, and Promote a Book for Kids

By Aaron Shepard

Shepard Publications, United States, 2000. Paperback. Book Condition: New. 226 x 152 mm. Language: English. Brand New Book ***** Print on Demand *****. Writing books for children is both art and business. If you dream of becoming a children’s author -- or even if you’re well on your way -- this handbook can help you in writing sellable stories, getting them published, and promoting your books. Topics include common myths about children’s writing, children’s book categories, elements of successful stories, manuscript format, submission strategies, contract negotiation, the publishing process, and career building. Also included are specialized subjects such as querying for multiple manuscripts, promoting a first book, and self-publishing. Read The Business of Writing for Children to learn the secrets you might spend years discovering for yourself.

Aaron Shepard is the author of The Legend of Lightning Larry, The Baker’s Dozen, and sixteen more picture books and early readers, along with several chapter books for middle grades, extensive resources for storytelling and reader’s theater, and a graphic novel. His publishers have included Atheneum, Scribners, Clarion, Lothrop, Dial, and HarperCollins, as well as Cricket and Australia’s School Magazine. Aaron’s work has...

Reviews

This publication can be really worth a go through, and superior to other. It is amongst the most amazing publication we have go through. You wont feel monotony at anytime of your own time (that’s what catalogues are for about when you request me).

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Just as writing children's books has a unique set of rules to follow (you know that the good guy or gal always wins), there are some things you should never do “never! Don’t even consider doing any of the following in a book for children: Write books that preach or lecture.

How to Promote Your Children’s Book. After you’ve written a children’s book, you have to sell it — you didn’t spend all that time and effort just to entertain yourself, did you? Try to accomplish one of the following tasks each week to help your labor of love blossom to life in the marketplace.

Age Levels for Children’s Books. If you’re writing a children’s book, it pays to be familiar with how publishers classify them. Publishers generally assign age groups for readers of various formats as set out in the following list.